Humane Society
OF MEMPHIS & SHELBY COUNTY

2027 Sponsorship Opportunities

Your sponsorship goes beyond brand exposure—it reflects a meaningful commitment to compassion and our community. Your partnership directly supports lifesaving rescue efforts, veterinary care, rehabilitation, and foster and adoption programs for animals who have nowhere else to go.

You or your company can also be proud that you are helping us provide low-cost veterinary care, a free Community Pet Food Pantry, and quarterly low-cost vaccine clinics for families who need us to help them keep their pets in their loving homes here in Memphis and Shelby County.

Our supporters recognize and value businesses and individuals who stand with them in creating a more humane Memphis. **You'll be spotlighted to a wide and engaged audience:**

132,000	14,800	16,975
Facebook Followers	**Instagram Followers**	**Email Subscribers**

Since 1933: Saving Lives, Serving Memphis and Shelby County.

At the Humane Society of Memphis & Shelby County we:

- Save the lives of animals that have been injured, abused, and neglected.
- Prevent animal cruelty.
- Enrich the human experience through animal companionship.

CLICK HERE to see our lifesaving mission hard at work!

Sponsorship Opportunities



All In For Animals Poker Tournament

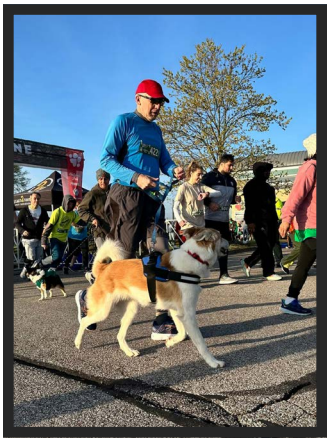
Saturday, February 6, 2027 | 5PM-11PM | 935 Farm Rd.

Join us for an unforgettable evening at the All In For Animals Poker Tournament hosted by the River Rat Rounders! This exciting fundraising event will not only challenge your poker skills but also support our furry friends in need. Enjoy an evening of food, drinks, and the thrill of a live auction filled with fantastic items!

Sponsorships include marketing through social media, website and t-shirt logo placement, and eBlasts to our 16,975 subscribers. Event tickets are also included.

Average Attendance - 150

Sponsorship levels range from $5,000 to $500



The Fast and the Furriest 5K

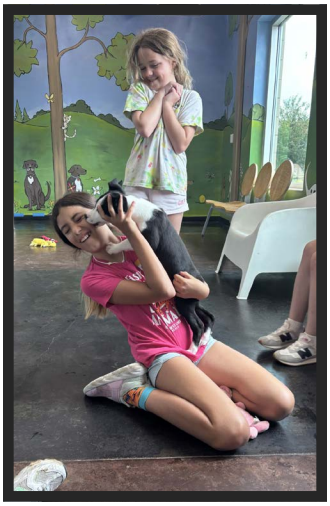
Saturday, March 20, 2027 | 8AM-10AM | 935 Farm Rd.

Celebrate spring with us at the 18th Annual Fast and Furriest 5K! This dog-friendly (naturally!) event starts and finishes at our facility and takes participants on a scenic walk or run through Shelby Farms Park! Become a sponsor, support our mission and network with up to 700 participants and other sponsors!

Sponsorships include marketing through media mentions, social media, website and t-shirt logo placement, eBlasts to our 16,975 subscribers, and providing promo items in Wag Bags for 700 participants. Event tickets are also included.

Average Attendance - 500

Sponsorship levels range from $7,500 to $500



Animal Explorer Camp

June-July 2027 | 5 one-week sessions, 8AM-12PM each day | 935 Farm Rd.

Dive into the world of animal welfare and learn compassion, responsibility, and safety from Humane Society staff and other experts in the animal field. Campers ages 8-12 will get hands-on experiences with dogs and cats as they learn about what they need from us as their caregivers. Camp includes tours of our facility, observing daily animal care tasks, training pets with positive reinforcement, making crafts for animals, and collaborative lessons with other community partners!

Sponsorships include marketing through media mentions, social media, website and t-shirt logo placement, eBlasts to our 16,975 subscribers, and providing promo items to our campers and their families.

Average Attendance - 90 campers over 5 weeks

Sponsorship levels range from $5,000 - $1,000

Sponsorship Opportunities



Paw Prints Party

Saturday, September 25, 2027 | 5PM-10PM | 935 Farm Rd.

Join us at our annual and largest fundraiser, Paw Prints Party on Saturday, September 25 at 5 pm to celebrate our life-saving work and secure a love-filled future for animals in Memphis and Shelby County. You'll enjoy dinner, open bar, live and silent auction, music, tours of the shelter and the chance to meet some of our adoptable pets!

Sponsorships include marketing through media mentions, social media, website logo placement, and eBlasts to our 16,975 subscribers. Event tickets are also included.

Average Attendance - 325

Sponsorship levels range from $15,000 - $750



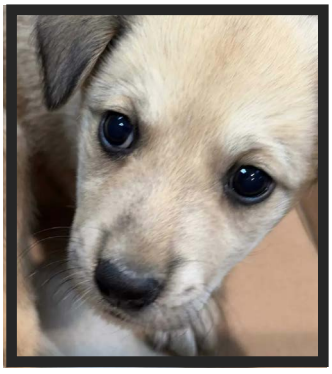
Shelter Sponsorships

Year-round | Throughout our facility

Put your print on the future of animal welfare in Memphis and Shelby County and sponsor an area of our facility. Your naming rights gift ensures lifesaving care, comfort, and hope are available every day to pets who have nowhere else to turn. In recognition of your generosity, your name or preferred wording is displayed in the space you sponsor—serving as a visible reminder of your commitment to compassion and animal welfare in Memphis and Shelby County.

Sponsorship marketing comes through visibility at our facility.

Sponsorship levels range from $25,000 - $1,000



Adoption Sponsorships

Year-round

Adoption sponsorships are available to help us reduce adoption prices for potential adopters. Our regular, thorough screening and counseling processes always apply. Sponsoring fee-waived or fee-reduced time periods simply allow us to remove small barriers for loving families who are ready to provide a lifetime of love and care.

Sponsorships include marketing through media mentions, social media, and eBlasts to our 16,975 subscribers.

Sponsorship levels range from $Unlimited - $500

If you are interested in a multi-event or extended-length partnership, we are happy to discuss options with you that custom suit your needs.

Be a Lifesaver. Be a Sponsor.

To be a sponsor and help save lives contact:

B. Scott Duke, Sr. Development Manager
(901) 937-3907 | bduke@memphishumane.org

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