

THE FAST AND THE FURRIEST 5K



**Humane Society
OF MEMPHIS & SHELBY COUNTY**

Celebrate spring with us at the 17th Annual Fast and the Furriest 5K! This dog-friendly (naturally!) event starts and finishes at our facility and takes participants on a scenic walk or run through Shelby Farms Park! Become a sponsor, support our mission and network with up to 700 participants and other sponsors!

APRIL 18TH, 2026 // 8AM // 935 FARM RD.



Contact: B. Scott Duke, Sr. Development Manager // (901) 937-3907 // bduke@memphishumane.org

SPONSOR THE FAST AND THE FURRIEST 5K

Save lives and connect with an engaged, community-focused audience.

Sponsoring the Fast and the Furriest 5K goes beyond brand exposure—it reflects a meaningful commitment to compassion and our community. Your support directly fuels lifesaving rescue efforts, veterinary care, rehabilitation, and foster and adoption programs for animals who have nowhere else to go.

Your partnership doesn't just change the lives of animals; it strengthens families across our community who cherish their pets and depend on our services to keep them healthy, safe, and together.

Our impact in 2025 – Because of sponsors like you!

- We adopted **831 dogs and cats into loving homes**, a **4.7%** increase over 2024!
- Our vet clinic spayed/neutered **566 community-owned cats and dogs and 605 cats and dogs** under our care, an **11.7%** total increase over 2024!
- We distributed **47,815 lbs. of free pet food** to Shelby County rescue group partners and families through our Community Pet Food Pantry!



BE A LIFESAVER. BE A FAST AND FURRIEST 5K SPONSOR!

Make a difference in the lives of animals and families here in Memphis and Shelby County. A Fast and Furriest 5K sponsorship helps improve animal welfare and saves lives here in Memphis & Shelby County.

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2026 5K SPONSORSHIP LEVELS

Facebook followers: 132,000

E-blast subscribers: 19,000

| Sponsor level | Presenting - \$10,000 | Platinum - \$7,500 | Gold - \$5,000 | Silver - \$2,500 | Bronze - \$1,000 | Furry Friend - \$500 |
|--|---|---|--|---|--|---|
| Your sponsorship impact | Funds our free pet food pantry for a year, helping Shelby County families keep their beloved pet at home and out of the shelter | Provides spay/neuter for 90 cats and 75 dogs, helping prevent thousands of unwanted births and reducing pet overpopulation in Shelby County | Gives 15 heartworm-positive pets the complete treatment they need to heal and thrive | Keeps 15 dogs from being surrendered to us, providing food, vaccines, crates, and enrichment items to keep pets with the families who love them | Provides diagnostic blood work for 10 pets so our veterinary team can identify issues early and deliver proper treatment | Provides microchips for 75 dogs and cats so they are never lost again |
| Vendor space at the event | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 |
| Complimentary race entries | 30 | 20 | 15 | 8 | 4 | 2 |
| Collective Facebook thank you posts to our 132,000 followers | 1 | 1 | 1 | 1 | 1 | |
| Collective e-blast thank you to our 19,000 subscribers | 4 | 3 | 2 | 1 | 1 | |
| Promo items in 1,000 wag bags | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 |
| Recognition in event day announcements | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 |
| Logo/live link on the event website | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 |
| Logo on t-shirts | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 |
| Logo on finish line banner | 🐾 | 🐾 | 🐾 | 🐾 | 🐾 | |
| Logo on runner bibs and yard signs | 🐾 | | | | | |
| Opportunity to address participants at the event | 🐾 | | | | | |
| Recognized on press release | 🐾 | | | | | |
| Recognized in our TV/radio appearances leading up to event | 🐾 | | | | | |
| 2027 First right of refusal | 🐾 | | | | | |

Saving Lives, serving Memphis and Shelby County since 1933.

At the Humane Society of Memphis & Shelby County we:

- Save the lives of animals that have been injured, abused, and neglected.
- Prevent animal cruelty.
- Enrich the human experience through animal companionship.



Click here or scan the code to see our lifesaving mission hard at work.



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