



Texas Hold 'Em

Charity Poker Tournament

BENEFITING THE



Humane Society
of Memphis & Shelby County

PRESENTED BY



RIVER RAT
ROUNDERS



SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 6
935 FARM ROAD, MEMPHIS
WWW.MEMPHISHUMANE.ORG

The Humane Society of Memphis & Shelby County is proud to host the Texas Hold 'Em All in for Animals Charity Poker Tournament.

“All in for Animals” will offer participants a night of poker, food, and a beer and bourbon bar, all included in the ticket price of \$60 at the door, or \$50 in advance.

Sponsorship opportunities start at just \$250 and include exciting recognition, participation, and one-of-a-kind benefits! All sponsorship proceeds go directly towards the live saving mission of rescuing injured and abused animals of the Memphis community.

HOW YOUR DONATIONS HELP

\$250

Microchips for 25 dogs and cats so they will never be lost again

\$500

Intake vaccinations and exams for 20 dogs and cats rescued

\$2,500

Orthopedic surgeries for 2 dogs to repair a broken limb

\$5,000

Heartworm treatments for 4 dogs to heal broken hearts



TOURNAMENT INFORMATION

Saturday, April 6, 2019

Humane Society of Memphis & Shelby County
935 Farm Road, Memphis, TN 38134

5:00 PM - Doors, Buffet and Bar Opens




























5:50 PM - Announcements Begin

6:00 PM - Tournament Begins

TICKET INFORMATION:

Purchase tickets online at
www.memphishumane.org

SPONSORSHIPS AT A GLANCE

		PLATINUM PAW \$5,000	GOLD PAW \$1,000	SILVER PAW \$500	FURRY FRIENDS \$250
Marketing	Promotion during HSMSC Media Spots Mentioned during weekly TV & radio spots prior to the event				
	Recognition on Print Advertising 200 event cards at approved locations	 PRESENTING LOGO	 LOGO		
	E-Blast to over 22,000 contacts Recognition size varies by level	 LOGO	 LOGO	 NAME ONLY	
	Social Media Advertising 143,000 Facebook, 9,000 Instagram, 3,000 Twitter	 BOOSTED POST	 BOOSTED POST	 EVENT POST	
	Recognition on HSMSC Website Recognition size varies by level	 PRESENTING LOGO	 LARGE LOGO	 SMALL LOGO	 NAME ONLY
Tournament	Recognition during Tournament Ability to address players				
	Exclusive Wag Bags to all Participants Ability to distribute marketing to attendees				
	Event Banner Recognition size varies by level	 PRESENTING LOGO	 LOGO	 NAME ONLY	
	VIP Parking Number of spaces varies by level	 6 SPACES	 4 SPACES	 2 SPACES	
	Complimentary Tickets Number of tickets varies by level	 6 TICKETS	 4 TICKETS	 2 TICKET	 1 TICKET
Post	2020 First Right of Refusal Option to repeat same sponsor level				
	Yappy Hour or Snuggle Visit Choice of Yappy Hour at HSMSC or Snuggle Visit at desired location				

OUR MISSION

To offer refuge, medical care, nourishment and an opportunity for a second chance at life to injured and abused animals;

To protect animals from cruelty, neglect, carelessness and ignorance;

To foster public sentiment of humanity and gentleness toward animals and promote responsible pet ownership through humane education; and,

To enhance the quality of human life through animal companionship.



HUMANE SOCIETY OF MEMPHIS & SHELBY COUNTY
935 Farm Road, Memphis, TN 38134
www.memphishumane.org
901.937.3900